



project <sup>20</sup>  
beyond <sup>23</sup>

# PROJECT BEYOND PROFILE



**ASIWAJU BOLA  
AHMED TINUBU**  
FOR PRESIDENT

**SEN. KASHIM  
SHETTIMA**  
FOR VICE PRESIDENT

[www.projectbeyond2023.org.ng](http://www.projectbeyond2023.org.ng)







## TOWARDS ACTUALIZING BOLA AHMED TINUBU 2023 PRESIDENTIAL ASPIRATION PREAMBLE



**B**OLA AHMED TINUBU is the cynosure of leadership in contemporary Nigeria. The epitome of transformational leadership, Bola Ahmed Tinubu has all his life been given to re-engineering Nigeria's administrative, business, and political landscape through a policy of human capital development hinged on the firm belief on merit necessitating the provision of platform for self-discovery, development and expression.

His passion for championing the cause of youths in leadership informed his galvanizing the political terrain in Nigeria using Lagos state as the proof that the combination of technical prowess and political sagacity are achievable all for the common good of our nation Nigeria. His undeniable accomplishments in birthing a new generation of technocrats in government who have lived up to their professional, political and social expectations abound. Adherents of his political philosophy have leveraged structures and systems established the selfless political icon to occupy regional, national, and international positions for the advancement of the humanity.

In recognition of innumerable and impressive accomplishments of this astute humanitarian and social entrepreneur, youths of like minds from across Nigeria have deemed it necessary to come together under the auspices of Asiwaju Project Beyond 2023 to galvanize support for the extension of his signature of the good works to the whole country. His willingness to present himself to contest the post of President of the Federal Republic of Nigeria is not only laudable but endears him to Nigerian youths from all geo-political regions.

Project Beyond 2023 is committed to mobilizing the citizenry for the implementation of strategic and enduring initiatives that will transcend the political, cultural affiliations and facilitate the actualization of the Nigeria of every citizen's dream. By furthering the aspirations of Nigerians, the group proactively presents Nigerians with the services, opportunities to take actions that unveil the potentials of every Nigerian. The Group delivers to the society a system and structure for strategic policy development for the nation prior to, during, and after the 2023 campaigns leading to the election of the credible, proven and trusted candidate: Bola Ahmed Tinubu.

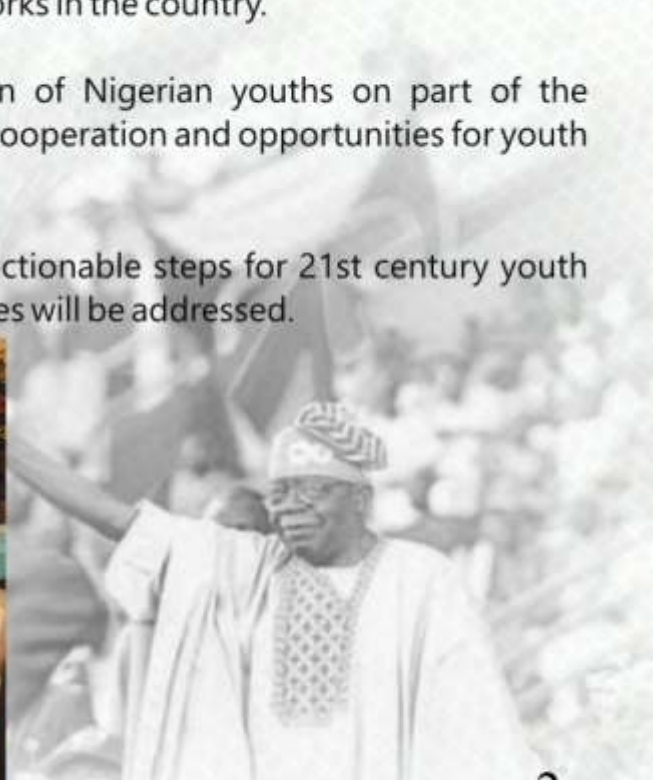
Project Beyond 2023 is a think-tank for policies development, strategic planning and dogged determination for the implementation of the several people-oriented



interventions to be initiated by the Bola Ahmed Tinubu administration in Nigeria. It is the forum of patriotic citizens who identify gaps in governance and proffer solutions and pathways to achieving national development, integration for a more inclusive society through establishment of channels of effective communication. By going Beyond the days of political campaigns, the group identifies professionals, technocrats, the media, civil society and gender specialists to design and mainstream issues of national importance while consulting extensively with the view to harnessing the potentials that abound in the country for her development.

As a post-campaign and election forum, Project Beyond 2023 will serve the nation the unquantifiable amount that is ferreted away through consultancies provided by foreign policy development institutions. A cursory review of human and technical resource of international development and policy institutions proves the veracity of the irrefutable competence of the Nigerians in every field of human endeavor. This pool of professionals, IT specialists, successful business, sports and career persons of Nigerian origin domiciled both in the country and in the Diaspora who are in high demand abroad are brought together to develop the Road map for national re-birth for development and progress. Thus, the Group is the platform for the leapfrogging of the Nigeria into the comity of leading industrialized, developed and respected nations in the international community.

- \* Foster collaborations within the public and private sector to drive sustainable youth and security development frameworks in the country.
- \* Address the negative public perception of Nigerian youths on part of the government, thus building further trust, cooperation and opportunities for youth development.
- \* Provide a national convergence where actionable steps for 21st century youth leadership and national security challenges will be addressed.





## OUR OBJECTIVES

**P**roject Beyond 2023 is a broad-based, policy development, governance advisory institution that offers factual and authoritative commentaries on national issues while providing solutions to national challenges. This is achieved by promoting citizens participation and showcasing achievements Africans in leadership positions at various levels ranging from sub-national to national as well as international stage. The highly successful leadership template developed and used by Bola Ahmed Tinubu serves as the all-time model in contemporary Africa consequently is the blueprint for this noble enterprise.

Informed by the successful transformation of Lagos State by Bola Ahmed Tinubu, Project Beyond 2023 prioritizes replication of this accomplishment in other parts of the country by leading the campaign geared towards engaging and mobilizing the Nigerian populace, especially the youth, women, seasoned professionals, artisans, traders and the entire masses towards the actualization of the presidential aspiration of Asiwaju Bola Ahmed Tinubu. The group is also a post election agency that provides insights, in-depth and robust analysis, scientific, technical and context specific and suited inputs for impactful governance and national development.

### OUR OBJECTIVES INCLUDE:

To project the vision, mission, and developmental programmes of Asiwaju Bola Ahmed Tinubu;

- \* To showcase the outstanding leadership qualities of Asiwaju Bola Ahmed Tinubu, his strength of character, his immense contribution to national development, and prospects of moving the Nigerian nation to greater heights;
- \* To promote initiatives, programmes, strategies, visions, thoughts, and ideas capable of translating the progressive visions of Asiwaju Bola Ahmed Tinubu to the reality beyond 2023 election;
- \* To promote the Presidential aspiration of Asiwaju Bola Ahmed Tinubu through an allinclusive strategic and impressive issue-based campaign across the nation; and
- \* To deliberately engage, canvass, convince and mobilize men, women, youth, professionals, traders, and artisans towards ensuring their active massive support for the actualization of the presidential aspiration of Asiwaju Bola Ahmed Tinubu.
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## Our Vision

To rally and mobilize Nigerians towards building a peaceful, prosperous, secured, and united Nigeria, that is piloted by a charismatic, progressive visionary, and development-driven leadership of Asiwaju Bola Ahmed Tinubu.

## Our Mission

To actualize the progressive vision, political philosophy or thoughts, ideas and presidential aspiration of Asiwaju Bola Ahmed Tinubu through an aggressive, cutting-edge and issue-driven campaign across the length and breadth of Nigerian nation.





## **OUR STRUCTURE**

Asiwaju Project Beyond 2023 is a vibrant, broad-based organization with solid structures in all the States, Local Government, Wards and Polling Units whose ultimate goal is the actualization of the 2023 Presidential aspiration of Asiwaju Bola Ahmed Tinubu.

## **OUR TARGET AUDIENCES**

All Nigerians are legitimate actors in this revolution for national, generational rebirth and growth thus every age, faith, tribe, profession, and creed are integral part of the movement.

## **OUR PROGRAMMES AND PROJECTS**

- \* Conception, Design and Organization of Public Campaigns such as Road shows, Road Walks, Public Rallies, Campus Shows, City Carnivals and Regional Gatherings to galvanize the youth, students, women, professionals, traders, artisans and other critical segments of the Nigerian populace in propagating and actualizing the political philosophies and the presidential ambition of Asiwaju Bola Ahmed Tinubu;
- \* Conception, Design and Organization of Public Lectures, Colloquia, Symposia, Talk Shows, Town Hall Meetings, Round Table Discussions, Conferences, Seminars, Public Quiz and Essay Competitions, Workshops and Other Brainstorming Sessions for Broader Enlightenment and Persuasion of the respective Target Audiences in actualization of the presidential ambition of Bola Ahmed Tinubu and to also set development agenda for Nigeria in 2023 and beyond;
- \* Engendering Strategic, Aggressive and Issue-Based Media Campaigns through the Print, Broadcast and New Media, including the Issuance of Press Statements, Press Releases and Communiques; the Publication of Stickers, Almanacs, Posters, Newsletters, Bulletins and Magazines, the hosting of Media Parleys, Press Interviews and Press Conferences; the facilitation of Media Appearances as well as the Erection of Campaign Bill Boards in strategic locations across the length and breadth of the Nigerian nation;
- \* Promotion of Relevant Books, Musical Productions, Films, Drama and all manners of Entertainment and Literary Genre including Poetry, Ewi Rendition, Radio, Television and Online Programmes for the propagation of the political thoughts and presidential ambition of Asiwaju Bola Ahmed Tinubu;
- \* Strategic Deployment of Sporting, Recreational and Health-Driven Activities such as Friendly Football Matches, Free Medical Outreaches, Beach Tours and Picnics, Marathon Race, Boxing Tournaments and other relevant activities to further promote the personality, character and positive image of Asiwaju Bola Ahmed Tinubu; and
- \* Collaboration and Strategic Partnership with Individuals, Government Institutions, Non-



Governmental Organizations, the Organized Private Sector, Business Associations, the Non-Formal Sector, Civil Society Groups, Students Unions, Youth Organizations, the Women Folks, the Physically Challenged, Political Party Formations, Pressure Groups, Traditional and Indigenous Institutions, Educational Institutions, Professional Bodies, International and Diplomatic Bodies, Diaspora Groups and other relevant associations or groups in pursuit of the set objectives of Project Beyond 2023 as outlined above.

- \* Establishment and strategic operation of a digital centre / data collection centre to engender a reliable database for effective campaign information gathering and dissemination.
- \* Nationwide engagement and mobilization of young ladies and adult women, widows and the less privileged as well as market women and their leaders across the nation.
- \* Interactive engagement, mobilization of the physically challenged people in the entire 36 states and the FCT. Road walks and rallies in support of the physically challenged to renew their hope and to show case our policy direction towards them.

**ASIWAJU PROJECT BEYOND 2023 MEMBERS WELCOMING  
ASIWAJU DURING HIS CONSULTATION VISIT TO EKITI**





## NATIONAL DIRECTORATE STRUCTURE

1.	Barr. Realwan Okpanachi	-	Director General
2.	Alhaji Folawiyo Bello	-	Deputy Director General
3.	Mr. Ahmed Somoye	-	National Secretary
4.	Comr. Lanre Olaide	-	Director Special Duties
5.	Comrade Adeboye Adebayo	-	Director Media and Publicity
6.	Hajia Hafsat M.B. Usman	-	Director Women Affairs
7.	Hajia Salamotu Jubril Bello	-	Deputy Director Women Affairs (North)
8.	Mrs Oluwatoyin Aroyewun	-	Deputy Director Women Affairs (South)
9.	Hajia Ashamu Oyekunbi Latifat	-	Director Logistics
10.	Engr Adekunle Ismail Badru	-	Director, Welfare
11.	Hon. Jeremiah Werr	-	Deputy Director Publicity
12.	Mrs Modupe Ogunbayo	-	Director Strategic Communications
13.	Mr Adamson Oluwatosin Ayinde	-	Deputy Director Strategic Communications
14.	Mr Ibrahim Alli-Balogun	-	Director Finance
15.	Pastor Aranloye Oluwafemi Joshua	-	Director Organisation
16.	Mr Jatto Danbello	-	Deputy Director Organisation -
17.	Alhaji Ahmed Tijani Sulaiman	-	Director Planning and Strategy
18.	Mr. Ayodele Olawande	-	Deputy Director Planning and Strategy
19.	Mr Oladipo Jaji	-	Director Diaspora
20.	Prince Olu Kosoko	-	Deputy Director Diaspora
21.	Mr. Eno, Ndueso Edet	-	Director Research and Documentation
22.	Mr Seyi Olubanjo	-	Deputy Director Research and Documentation
23.	Mr Saidu Aliyu	-	Director Physically Challenged
24.	Hon Buhari Hussaini	-	Zonal/Mobilization Director North West
25.	Hon. Adamu Binniwa	-	Zonal/Mobilization Director North East -
26.	Hajia Halima Muhammad Bababubu -	-	Zonal/Mobilization Director North Central
27.	Mr Ganiyu Shittu	-	Zonal/Mobilization Director Southwest
28.	Mr Marcelo Anyigor	-	Zonal/Mobilization Director South East
29.	Mr Sunny Ekojah	-	Zonal/Mobilization Director South South





## **STATE CORDINATORS NAMES AND CONTACT**

- |                                                      |                                                        |
|------------------------------------------------------|--------------------------------------------------------|
| 1. OGBONNAYA JOHN<br>ABIA STATE<br>08135142663       | 12. ABUBAKAR MOMODU<br>EDO<br>08034920608              |
| 2. JENNIFER .H. HAMADU<br>ADAMAWA<br>08032562485     | 13. OLOTO JUDE<br>ENUGU<br>08052125479                 |
| 3. FRED UDOFOR AKPAN<br>AKWA IBOM<br>08066887612     | 14. ABUBAKAR SALEH<br>GOMBE<br>07066669101             |
| 4. OKONKWO EMMANUEL .C.<br>ANAMBRA<br>08112695888    | 15. TASIU AHMED<br>JIGAWA<br>08098395549               |
| 5. SAGIR YAKUBU KAFI<br>BAUCHI<br>08066016377        | 16. ALEX ALIU ANDREW<br>KADUNA<br>08032529879          |
| 6. HON. KAY SAMUEL .O.<br>BAYELSA<br>07060867970     | 17. ILIYASU DANJUMA<br>KANO<br>08060314474             |
| 7. OGBU EGO .E.<br>BENUE<br>07064502555              | 18. ABUBAKAR .T. DANMUSA<br>KATSINA<br>08033319493     |
| 8. HON. UMARA .B. GONI<br>BORNO<br>07060982440       | 19. ABDULLAI HARUNA MAIGISHIRI<br>KEBBI<br>08101555593 |
| 9. COMR. FELIX IKHAIME<br>CROSS RIVER<br>08065771242 | 20. MUSA ABUBAKAR AUDU<br>KOGI<br>08063355563          |
| 10. HON. FRANK .C. OSSAI<br>DELTA<br>09036526222     | 21. GANUYU BAYO SHONIBARE<br>KWARA<br>08066104982      |
| 11. NWEZE EMMANUEL VICTOR<br>EBONYI<br>08135142663   | 22. PASTOR OJUGBELE .N. TUNDE<br>LAGOS<br>08062109373  |



23. HON. USMAN YAKUBU  
NASARAWA  
08032526509

24. HON. MOHAMMED SALIHU TAMA  
NIGER  
08032851558

25. PRINCE OBADEYI GBEMISOLA  
OGUN  
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26. OLANREWAJU AKINKUOTU  
ONDO  
08105813601

27. TIJANI SIKIRU  
OSUN  
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28. COMR. HENRY LASTBORN  
RIVERS  
07061986178

29. ENGR. ABUBAKAR SHEHU  
SOKOTO  
08036366104

30. ABUBAKAR IBRAHIM  
TARABA  
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## A SPECIAL PRAYER FOR ASIWAJU BOLA AHMED TINUBU & OUR NATION NIGERIA IN MECCA




**A  
SPECIAL  
PRAYER**

FOR ASIWAJU BOLA AHMED TINUBU  
AND OUR NATION NIGERIA IN MECCA

**DATE**  
FRIDAY 29TH  
APRIL 2023

**TIME**  
4:30PM  
(Suqat-Arabiya Time)

**VENUE**  
MEKKAH CLOCK ROYAL  
TOWER FAIRMONT HOTEL



ORGANISED BY ASIWAJU PROJECT BEYOND 2023  
FOR ENQUIRIES: ALHAJI IBRAHIM ALLI-BALOGUN (+234809072973)



## ASIWAJU RAMADAN LECTURE 2022





## MEETING WITH ALL THE STATES COORDINATORS





## OUR LETTER TO DELEGATES



### APPEAL TO DELEGATES TO ALL PROGRESSIVES CONGRESS (APC) SPECIAL CONVENTION SLATED FOR 6TH-8TH JUNE, 2022

**Dear Delegates,**

We the members and leadership of Asiwaju Project Beyond 2023 heartily congratulate and rejoice with you all on your choice/election as National Delegates. We welcome you all to Abuja for the Convention of our great party whereat, you are expected to elect our flag bearer for 2023 Presidential election.

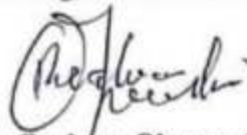
You are privileged to have this important opportunity and we are confident that, you will vote for an aspirant with political clout, capacity, vision and sagacity to pilot the affairs of this great nation.

Your assignment has become even more onerous in view of the emergence of Alh. Atiku Abubakar as candidate of PDP. Our party, no doubt will need a man with the reach, network and cosmopolitan personality like Asiwaju Bola Ahmed Tinubu to be able to match and defeat Atiku in the election.

We call on you to please, consider and vote Asiwaju Bola Ahmed Tinubu because he is not just a party man but a man with proven capacity, vision, exposure and experience required for the job.

As a party man, Asiwaju, if given the mandate will ensure that the ownership of the party is returned to the party faithful and the loyalty of party members is always recognized and rewarded. We need a man with wealth of knowledge and experience like Asiwaju to sustain and build on the foundation being laid by our President, Mohammadu Buhari.

Please, vote for Asiwaju, a man that has given his all to the party and emptied himself for the cause of the party.



**Barr. Realwan Okpanachi**  
(Director-General)



**LIVE STREAMING OF THE PRESIDENTIAL PRIMARY ELECTION  
(SPECIAL CONVENTION) AT OUR DIGITAL SECRETARIAT, MAITAMA ABUJA**





VICTORY PARTY FOR ASIWAJU BOLA AHMED TINUBU AS FLAGBEARER OF APC BY KWAM 1





## CAKE CUTTING AT THE INAUGURATION CEREMONY OF OUR DIGITAL NATIONAL SECRETARIAT, MAITAMA ABUJA



## YOUTHS ENGAGEMENT IN OUR DIGITAL NATIONAL SECRETARIAT





**MEETING OF THE EXECUTIVES OF OGUN STATE CHAPTER OF  
ASIWAJU PROJECT BEYOND 2023**



**MEETING OF THE EXECUTIVES OF EBONYI STATE CHAPTER OF  
ASIWAJU PROJECT BEYOND 2023.**



**MEETING OF THE EXECUTIVES OF IMO STATE CHAPTER OF  
ASIWAJU PROJECT BEYOND 2023.**





## BAUCHI STATE CHAPTER EXECUTIVES MEETING



**LAGOS STATE CHAPTER EXECUTIVES MEETING**

**OSUN STATE CHAPTER EXECUTIVES MEETING**



**ENUGU STATE CHAPTER EXECUTIVES MEETING**





## NASARAWA STATE EXECUTIVES MEETING



## BILLBOARD ERECTED BY ASIWAJU PROJECT BEYOND 2023





**COURTESY VISIT OF OUR PARTNER AND SON OF OUR PRINCIPAL,  
MR. SEYI TINUBU AT OUR DIGITAL SECRETARIAT FOR A STRATEGIC MEETING.**



**DISTINGUISHED SENATOR ROBERT BOROFFICE AND MAJ .GEN (BARR) GARBA AUDU  
IN A MEETING WITH OUR NATIONAL EXCO'S IN OUR NATIONAL SECRETARIAT,  
MAITAMA ABUJA.**





**THE VISIT OF THE EXECUTIVE MEMBERS TO ALH. IBRAHIM LAMORDE FORMER EFCC BOSS**



**THE VISIT OF THE EXECUTIVE MEMBERS TO SEN. UMARU TANKO AL-MAKURA**





**DAYS OF OUR ENGAGEMENT WITH SOME OF THE PARTNER SUPPORT GROUPS  
NUMBERING OVER TWO HUNDRED REGISTERED UNDER OUR GROUP,  
ASIWAJU PROJECT BEYOND 2023 IN OUR DIGITAL SECRETARIAT, MAITAMA ABUJA**









## SOME OF OUR MEDIA ENGAGEMENTS





## VISIT TO OUR PRINCIPAL







## Governing Council Members

**National Secretariat:**

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